

Computing in High Energy and Nuclear Physics

Prague | Czech Republic | 21 - 27 March 2009

Sponsorship and Exhibition Prospectus

CHEP 2009 OVERVIEW

Computing in High Energy and Nuclear Physics (CHEP) is a major series of international conferences for physicists and computing professionals from the worldwide High Energy and Nuclear Physics community, Computer Science, and Information Technology. The CHEP conference provides an international forum to exchange information on computing experience and needs for the community, and to review recent, ongoing and future activities. Recent conferences were held in Victoria, Canada 2007, Mumbai in 2006, Interlaken in 2004, San Diego in 2003, Beijing in 2001, Padua in 2000...

We expect approximately 500 scientists and engineers from all around the world will make the trip to Prague. The conference is organized by an International Advisory Committee, which sets the overall themes of the conference, a Local Organizing Committee responsible for the conference infrastructure and a Program Committee responsible for the content. Details of these can be found on the conference web site (URL <http://www.particle.cz/chep2009>).

The most important HEP project – the LHC project at CERN – will be commissioned in 2008 and should be in massive data production in 2009. The LHC project alone plans the installation of 350 MSI2000 computing power, 150 PB of disk space and 150 PB of tape storage worldwide by the start of 2010.

The Prague Conference Centre is a modern facility on the edge of the city centre. The industrial exhibition and poster sessions will be located in the Congress Hall Foyer IB and Forum Hall Foyer I. Coffee breaks will be held within the exhibition area to maximize the interaction with the participants. The exhibition will last a total of four days during which time exhibitors will also be able to make product presentations and organize technical seminars as part of the exhibition package. Full details are included in the following pages. Your active participation in CHEP'09 is important to us all. We would like to invite you to take advantage of this unique opportunity to present your products and to meet the scientific and engineering community.

We are looking forward to your presence in Prague!

CHEP 2009
21 - 27 MARCH 2009
PRAGUE, CZECH REPUBLIC



CZECH REPUBLIC

Those who would like to get acquainted with one of the most beautiful countries in Europe should not miss the Czech Republic - a beautiful country situated in the very heart of Europe.

The number of foreign visitors to the Czech Republic has been increasing sharply over the last several years. Many come back after their first visit, to enjoy together with others all that the Czech Republic has to offer. The main advantage of the Czech Republic is the wealth, diversity and accessibility of cultural, historical and natural places of interest, all concentrated in a relatively small space that boast very serviceable standards of accommodation and dining facilities. Prague is among the most frequently visited cities in the world. Places of interest for tourists are not, however, concentrated just there - every part of Bohemia and Moravia has something to offer to its visitors. For some, it is old cathedrals and picturesque corners of historical towns, others value a silent mountain valley or the mysterious atmosphere of romantic ruins and ancient castles. The social life is rich as well - not just in Prague and other larger cities, but also in Bohemian and Moravian spas.

Complete information about Czech Republic is available at the official website of the Czech Republic at www.czech.cz.

PRAGUE

Prague is a city of very high standards, offering both historical and modern conference venues, hotels, restaurants and places of interest. Prague - the capital of the Czech Republic situated on both banks of the Vltava River is a beautiful city with a rich history. Thanks to its location in the centre of Europe, Prague has always been an important crossroads of trade and culture. Prague, often called "Golden" or "Hundred-spired", belongs among the architecturally unique European towns, attractive for tourists from around the world. Visitors find themselves enjoying a living museum of European architecture from Romanesque time to the present.

Prague has 1,200,000 inhabitants and stretches over approximately 500 square kilometers. The dominant feature of the city is Prague Castle, which houses the gothic St. Vitus Cathedral. The castle had been the seat of Czech kings since 1087, until 1918 when it became the seat of presidents of the Czechoslovak Republic, and since 1993 it has been the seat of the president of the Czech Republic. Prague has one of the oldest universities in Europe; the Charles University which was founded in 1348.

Prague has a designated UNESCO World Cultural and Natural Heritage area of more than 8 sq km, over 100 theatres, concert halls, galleries etc.

More than 100 personalities famous world-wide have lived in Prague (e.g. King Charles IV, Rudolph II, J. A. Comenius (Komenský), W. A. Mozart, Franz Kafka, A. Einstein, A. Pick, M. Skłodowski - Curie etc...). With a widely-opened pro-market economy, stable democratic



government, stable currency and well-known working skills of the people, this country provides a great opportunity to host a conference in order to bring together scientists and business people from all over the world.

Complete information about Prague is available at the official website of Prague at www.cityofprague.cz.

PROGRAMME

CHEP'09 will have plenary and parallel sessions during the week-long conference. The plenary presentations will focus on topical issues in HEP computing as well as exploring new technologies for the future. The parallel sessions will be based on contributions submitted by the HEP community and will focus on the following areas:

- Online Computing
- Event Processing
- Software Components, Tools and Databases
- Software Tools and Information Systems
- Computing Facilities, Production Grids and Networking
- Grid Middleware and Tools
- Distributed Data Analysis and Information Management
- Collaborative Initiatives with Other Sciences
- Collaborative Tools

TARGET AUDIENCE

Based on the participation in the previous conferences, the Computing in High Energy and Nuclear Physics Conference in Prague is expected to attract 500 attendees from around the world. We expect half of the international participants coming from Europe and the other half from the United States and Asia. Many of the delegates will be associated with Tier-1 and Tier-2 computing centres taking part in the WLCG project.

A majority of the participants will be Ph.D. physicists (faculty, research scientists and postdoctoral fellows) who are considered computing experts in High Energy Physics. The expertise of the participants will be in areas such as cluster management, large-scale storage, high-speed networks and grid computing.

The rest of the audience of CHEP'09 will consist of significant numbers of decision makers, researchers and IT professionals from the major HEP Laboratories (such as CERN, Fermilab, SLAC) and from the Grid projects (such as EGEE in Europe, UK E-Science Project and Open Science Grid in the USA).

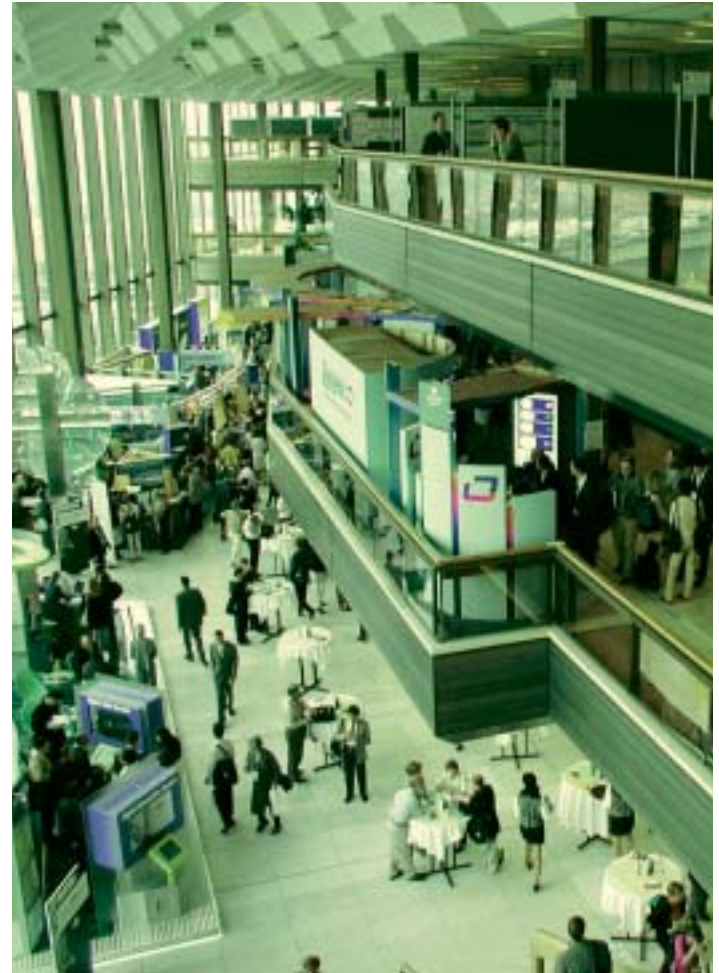
GENERAL INFORMATION

Location:

Prague Congress Centre
5. května 65, 140 00 Praha 4, Czech Republic
tel.: +420 261 171 111
Website: www.kcp.cz

Conference Secretariat:

GUARANT International, spol. s r.o.
Opletalova 22, 110 00 Praha 1, Czech Republic
Tel.: +420 284 001 444, Fax: +420 284 001 448
Email: chep2009@guarant.cz
Website: www.particle.cz/chep2009



SPONSORSHIP OPPORTUNITIES

CONFERENCE PARTNER (MAX. 1) 500 000 CZK / 20 000 EUR

- Company logo printed on each delegate's badge
- Speaking opportunity in plenary session
- 30 sq.m of the exhibition ground
- 1 full page, 4-color advertisement in the Final Programme
- Company logo separately displayed in the Conference room and in the Registration area
- Acknowledgement in all Conference Publications
- 5 full Conference Registrations
- 3 Exhibitor Registrations
- Company logo published on the Conference website (with a link to Partner's website)
- 1 Insert in the Conference bag

PRINCIPAL PARTNER (MAX. 4) 400 000 CZK / 16 000 EUR

- Speaking opportunity in plenary session
- 16 sq.m of the exhibition ground
- 1 full page, 4-color advertisement in the Final Programme
- Company logo displayed in the Conference room and in the Registration area
- Acknowledgement in all Conference Publications
- 5 full Conference Registrations
- 3 Exhibitor Registrations
- Company logo published on the Conference website (with a link to Partner's website)
- 1 Insert in the Conference bag

CORPORATE PARTNER 250 000 CZK / 10 000 EUR

- 9 sq.m of the exhibition ground
- Speaking opportunity in parallel session
- 1 full page, 4-color advertisement in the Final Programme
- Company logo displayed in the Registration area
- Acknowledgement in all Conference Publications
- 3 full Conference Registrations
- 3 Exhibitor Registrations
- Company logo published on the Conference website (with a link to Partner's website)

PARTNER 100 000 CZK / 4 000EUR

- 4 sqm of the exhibition ground
- Company logo displayed in the Conference room and in the Registration area
- Acknowledgement in all pre-Conference and Conference Publications
- 3 full Conference Registrations
- 2 Exhibitor Registrations
- Company logo published on the Conference website

All prices shown are final and including VAT 19%.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to your level of sponsorship, you may support the following activities:

CONFERENCE BAGS **80 000 CZK / 3 200 EUR**

Company logo printed on each conference bag

PARTNER OF SOCIAL EVENT **120 000 CZK / 4 800 EUR**

Company name and logo printed on the invitations to Social Event.
Company logos displayed during the Social Event.

INFORMATION SYSTEM **50 000 CZK / 2 000 EUR**

Company name and logo displayed on direction signs and meeting rooms labels

BADGE LANYARDS **15 000 CZK / 600 EUR**

A badge lanyard with the Company logo provided to each participant

PENS AND NOTEPADS **15 000 CZK / 600 EUR**

Company logo printed on both of these items distributed to each participant

ADVERTISEMENT

Final Programme

full page colour	3 000 CZK / 120 EUR
inside front or back cover	4 000 CZK / 160 EUR
outside back cover	5 000 CZK / 200 EUR

Insert in Conference bags **10 000 CZK/ 400 EUR**

All prices shown are final and including VAT 19%.

EXHIBITION

Cost per booth 4 sqm

35 000 CZK / 1 400 EUR

(the price includes: space 4 sqm, 1 Exhibitor Registration, 1 conference bag with all materials, welcome reception, coffee breaks and lunches during exhibition days)

Cost per booth 9 sqm

50 000 CZK / 2 000 EUR

(the price includes: space 9 sqm, 2 Exhibitor Registration, 1 conference bag with all materials, welcome reception, coffee breaks and lunches during exhibition days)

VENUE

Prague Congress Centre – 1st floor

DATES

- Conference: Sunday, 21 March to Friday, 27 March 2009
- Exhibition: Monday, 23 March to Thursday, 26 March 2009

EXHIBITION SETUP

EXHIBITION FURNITURE

The cost per booth does not include exhibition booth. You will have free place with one long table, two chairs + electricity plug.

In case of interest for other furniture or services please contact chep2009@guarant.cz

PAYMENT

Payment is due at the time of reservation, and may be made by credit card or bank transfer.

The full payment must be covered no latest than December 31, 2008.

GENERAL INFORMATION

Company listing will be published in the Final Programme in part EXHIBITION. Therefore, please do not forget to fill in appropriate part in Order form on the conference website.

EXHIBITION SECRETARIAT

GUARANT International, spol. s r.o.

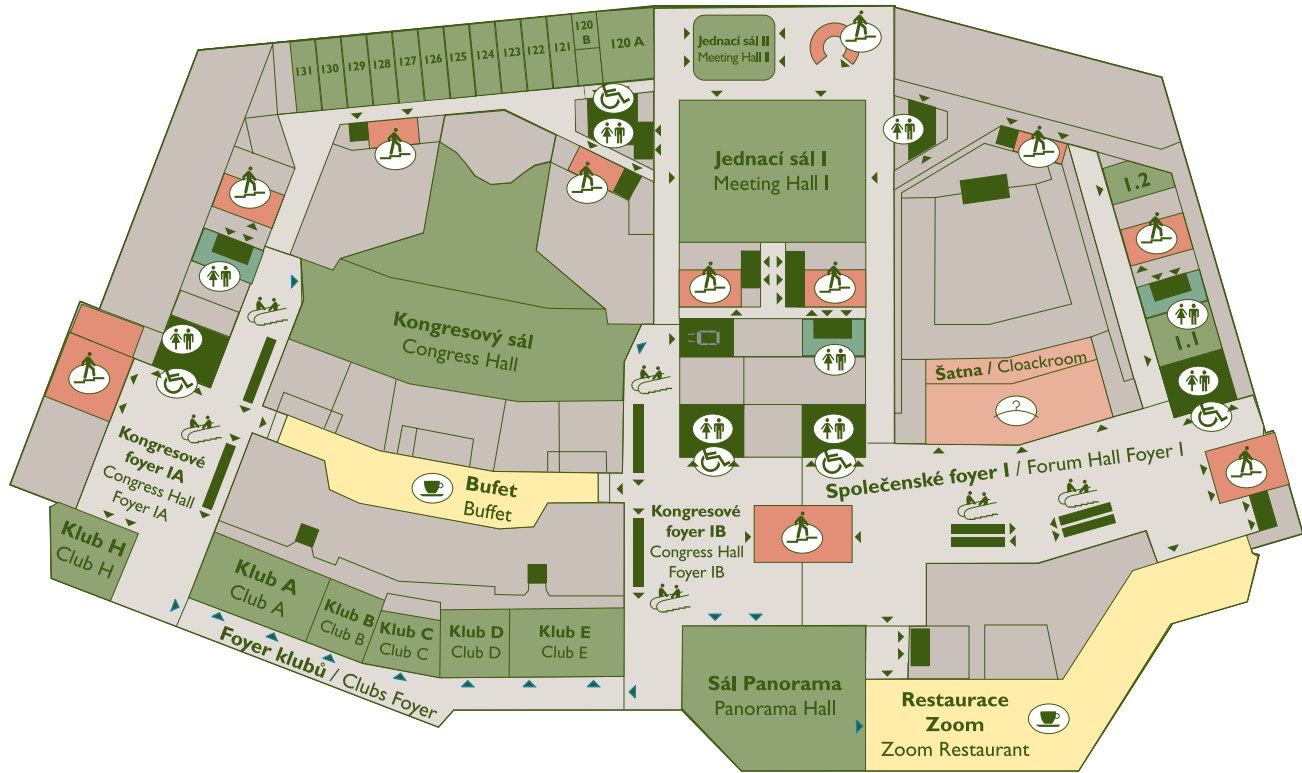
Opletalova 22, 110 00 Praha 1, Czech Republic

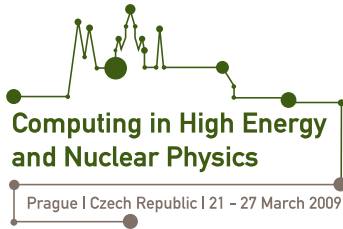
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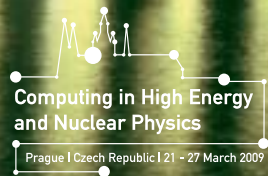
Website: www.particle.cz/chep2009

Prague Congress Centre – 1st floor





**IF YOU ARE INTERESTED IN PARTICIPATING AS SPONSOR OR EXHIBITOR,
PLEASE SEND US A WRITTEN ORDER CONTAINING YOUR COMPANY NAME AND ADDRESS,
NAME OF A CONTACT PERSON, PHONE NUMBER AND E-MAIL ADDRESS.
PLEASE NOTIFY WHICH OF THE ABOVE MENTIONED CATEGORIES YOU PREFER.**



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WWW.PARTICLE.CZ/CHEP2009