

Prague 20 March 2007

Dear Friends,

Let me inform you that the **Topical Workshop on Electronics for Particle Physics** (TWEPP 07) will be held in Prague, the Czech Republic 3-7 September 2007. The workshop will cover all aspects of electronics for particle physics experiments, and accelerator instrumentation of general interest to users. It is continuing and expanding the scope of the former workshop on electronics for LHC and future experiments (LECC) which was held every year since 1995. The last workshop was held in Valencia in 2006. Workshop in Prague is organised jointly by CERN and 4 Prague institutes (Czech Technical University, Charles University, Institute of Physics and Nuclear Physics Institute of the Academy of Sciences). The overview of the previous workshops can be found at <http://lhc-electronics-workshop.web.cern.ch>.

During the workshops typically 130 electronic engineers and instrumentation physicists from CERN, DESY, FNAL and from other particle physics institutes and universities gather to present progress in their experiments, exchange information on various R&D projects and hold formal and informal discussions. Several participants are decision-making members of large research centres in the field of nuclear and particle physics or other disciplines. More information can be also obtained from the workshop WWW page at <http://www.particle.cz/TWEPP07>.

I would like to use this opportunity and invite your Company to take part in this workshop and offer you a possibility to address workshop participants and to present your products and solutions in the form of exhibition, information distribution, etc.

If you accept our invitation, please use the online sponsor registration form or contact the workshop secretariat (address below). In case of other questions do not hesitate to contact us.

In order to allow a smooth organisation, we would like to encourage interested companies to contact us latest by July 15, 2007.

Looking forward to cooperation with you,

Dr. Zdeněk Doležal
Chair
Organising committee

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Topical Workshop on Electronics for Particle Physics (TWEPP 07)

Prague 3-7 September 2007

<http://www.particle.cz/TWEPP07>

Forms of company presentation

Main Partners of the workshop (200 000 CZK or 8 000 €) are offered:

- inclusion of company logo and recognition as a “Main Partner” on the conference bag, in all printed materials published by the workshop and on its website (link to company homepage)
- exhibition area 3 x 4 m (or subject to agreement) and preferential choice of stand location
- the opportunity of making a welcome speech either at the opening or during the workshop reception
- advertisement in the printed workshop programme
- logo placement in both workshop halls and the workshop reception
- distribution of company materials to all workshop participants
- free registration for all workshop events for 1 person

Partners of the workshop (50 000 CZK or 2 000 €) are offered:

- inclusion of company logo and recognition as a “Partner” in all printed materials published by the workshop and on its website (link to company homepage)
- exhibition area 2 x 4 m (or subject to agreement) and preferential choice of stand location
- advertisement in the printed workshop programme
- logo placement in both workshop halls
- distribution of company materials to all workshop participants
- free registration for all workshop events for 1 person

Exhibitors of the workshop (13 000 CZK or 500 €) are offered:

- inclusion of company logo on the website (link to company homepage)
- exhibition area 2 x 2 m (or subject to agreement)
- inclusion of company name in the list of exhibitors in the printed workshop programme

Other forms of company presentation/advertisement:

- advertisement in the printed workshop programme - A5 (9 000 CZK or 400 €)
- distribution of company materials to all workshop participants (25 000 CZK or 1000 €)

(prices do not include VAT 19%)

Other forms of company presentation can be discussed. Please, do not hesitate to contact the Workshop Secretariat before 15 July 2007.

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